



Workshop on environmental readiness for e-commerce: economic, legal and institutional factors

Session 3 : E-payment infrastructure for e-commerce and cross-border e-commerce

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For more information
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What we understand



1. Overview of electronic payment infrastructure (method)
2. Interoperability among various payment solutions
3. E-payment for cross-border e-commerce transactions
4. Legal and regulatory environment



Overview. Some electronic payment methods

1. Credit card model
2. Telecom model
3. Fintech – Third Party Payment (in App)
4. Fintech – Third Party Payment (e-wallet)
5. “Virtual currency”
6. Bank – Debit Card, QR Code
7. Bank – Instant Payment
8. Bank – High Value Cross-Border, GPI
9. Future – Machine-to-machine supermicro payment

Some banking
infrastructure
involvement

Domestic and/or
cross-border
payments

Same payment
method,
“interoperability”
across border

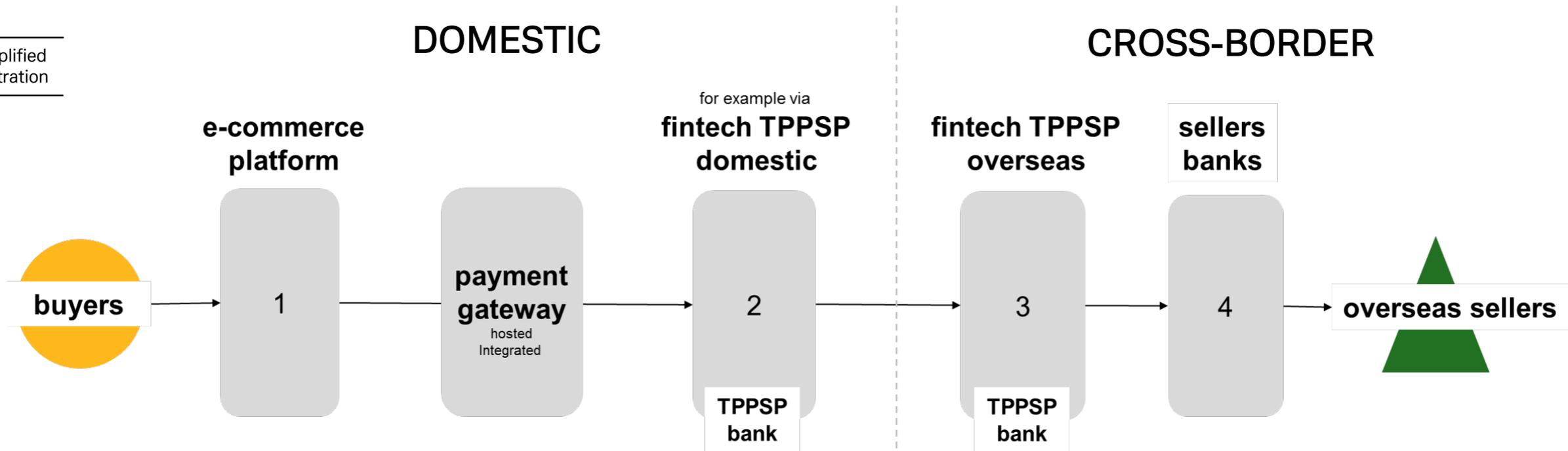
Different payment
“interoperability”
via software
payment gateway

Market behavior /
adoption is
important

Bank and Fintech (and Telco) collaboration for cross-border e-payments



Simplified illustration



- Buyer transfer funds to e-commerce bank account
- E-commerce transfers funds to TPPSP bank account
- TPPSP, via its local bank, pays local seller in local currency
- TPPSP executes FX with its local bank and bulk remits to overseas TPPSP bank account to pay overseas sellers

- TPPSP foreign bank account receives funds
- TPPSP overseas receives beneficiary sellers' details
- TPPSP's bank(s) pays overseas sellers via local transfers

TPPSP – Third Party Payment Service Provider

NB: Flows can be different for different cross-border payment methods e.g. QR code, Telco wallets, etc.



Legal and regulatory considerations

REGULATE BY ENTITY

E.g. Payment systems.

TRANSACTION VISIBILITY

E.g. Fintech payment clearing.

ACCOUNT AT CENTRAL BANK

E.g. Restricted currency accounts, reports.

REGULATE BY ACTIVITY; DEFINITIONS

E.g. E-money, E-wallet, Stored Value, Virtual Currency, Private Money, etc.

DATA GOVERNANCE

E.g. Privacy, confidentiality, discriminative, manipulative, etc.

FUTURE DIGITAL CURRENCY

E.g. Central Bank Digital Currency and digital legal tender as digital cashless shifts trust from central bank-backed bills to technology and credit risks.

AML/CFT

E.g. criminal liabilities.

DATA LOCALISATION

E.g. What is a minimal set of data. Is data mirroring allowed to facilitate transaction monitoring? Is there any spill over effect to payment systems hardware?

E-COMMERCE TAX

E.g. Who is responsible to calculate, to collect, etc?

CROSS-BORDER DATA ACCESS

E.g. For enforcement purposes.



Market practice considerations

TRANSACTION MESSAGE FORMAT

E.g. Does the transaction message format contain complete information for sanctions, AML/CFT screening?

SHARED RESPONSIBILITY MODEL

E.g. what is the shared responsibilities between Banks, Fintech and Cloud computing service providers?

CONTROLS

E.g. What are the transaction controls as a result of instant payments, high-volume low value transactions?

VIRTUAL CURRENCIES

E.g. What is the expectations for KYC, fraud monitoring, AML/CFT standards on banks and non-bank participants?

FAIRNESS, EQUITABILITY & PROPORTIONALITY

E.g. What is the responsibility standard for the same data handled by a bank and fintech? Is the standard for KYC/AML/CFT and cybersecurity similar too?



Other environmental readiness considerations

ROLE OF TELCO
E.g. in Telco-led e-wallets?

DIGITAL IDENTITY
E.g. Is it complete and reliable for KYC purposes?
Can it flow cross-border to facilitate KYC/AML/CFT monitoring?

PHYSICAL CONNECTIVITY
E.G. Latency, network speed and the implications
on e-payment transaction cybersecurity?

CONSUMER PROTECTION

DIGITAL EVIDENCE FOR ENFORCEMENT
E.g. What is a minimum set of digital evidence and storage duration?
Is this standard the same for cross-industry participants?

CYBERSECURITY, DATA INSURANCE
E.g. Is there availability of cybersecurity and data insurance?
What do they cover in an environment of interdependencies?

DIGITAL ANTI-COMPETITIVE PRACTICES
E.g. Data and other new indicators of barriers to competition in e-payments.
Is it anti-competitive practice or the results of faster innovation,
greater adoption, network effects and efficiency benefits?

TOOLS & EXPERTISE
E.g. Are there appropriate product and policy/regulatory
sandboxes, expertise availability and training?

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