Context of HVC

Situating a viable HVC

Efficiency Continuum/Continuity

- Production Efficiency & Allocative Efficiency
- Value points along the way
- Inputs (tillage, Fertilizers, labour/Technology)
- 2. Processing (automation, preservation etc)
- Marketing
- 4. Retail
- 5. Feedback (Sales and market surveys)

Flying Geese Paradigm



Economic Growth Stages

- Agriculture–Economies
- Industrial Economies
- Consumption Economies

Rostow's 5 Stages of growth

Dependent on Global Economy or Market Managing Economies Stage 5 High Mass Consumption

consumer oriented, durable goods flourish, service sector becomes dominant

Dependent on Growth and Developed Economies Stage 4 Drive to Maturity

diversification, innovation, less reliance on imports, investment

Stage 3 Take Off

Industrialisation, growing investment, regional growth, political change

Dependent on Sub-urban Economy

Stage 2 Transitional Stage

specialization, surpluses, infrastructure

Dependent on Social appreciation of Education and Skill Development

Stage 1 Traditional Society subsistence, barter, agriculture

Dependent on Rural Economy

Demographic research requirement using Rostow's model prior to Product Launch

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Situating HVC

- Efficient Inputs (Public Sector and Private Sector)
- Economic Leapfrogging (Agriculture Economies to remain Agriculture Economies) – Leapfrogging Development Stages
- Agriculture/Horticultural Oriented Value Chains with Nodal developments (Services, regulatory, production (SME) Sectors

Sources

- https://www.tutor2u.net/economics/referenc e/rostow-five-stages-of-economic-growthmodel
- http://www.grips.ac.jp/forum/module/prsp/ FGeese.htm