


# Context of HVC

Situating a viable HVC

# Efficiency Continuum/Continuity

- ▶ Production Efficiency & Allocative Efficiency
  - ▶ Value points along the way
    1. Inputs (tillage, Fertilizers, labour/Technology)
    2. Processing (automation, preservation etc)
    3. Marketing
    4. Retail
    5. Feedback (Sales and market surveys)
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# Flying Geese Paradigm

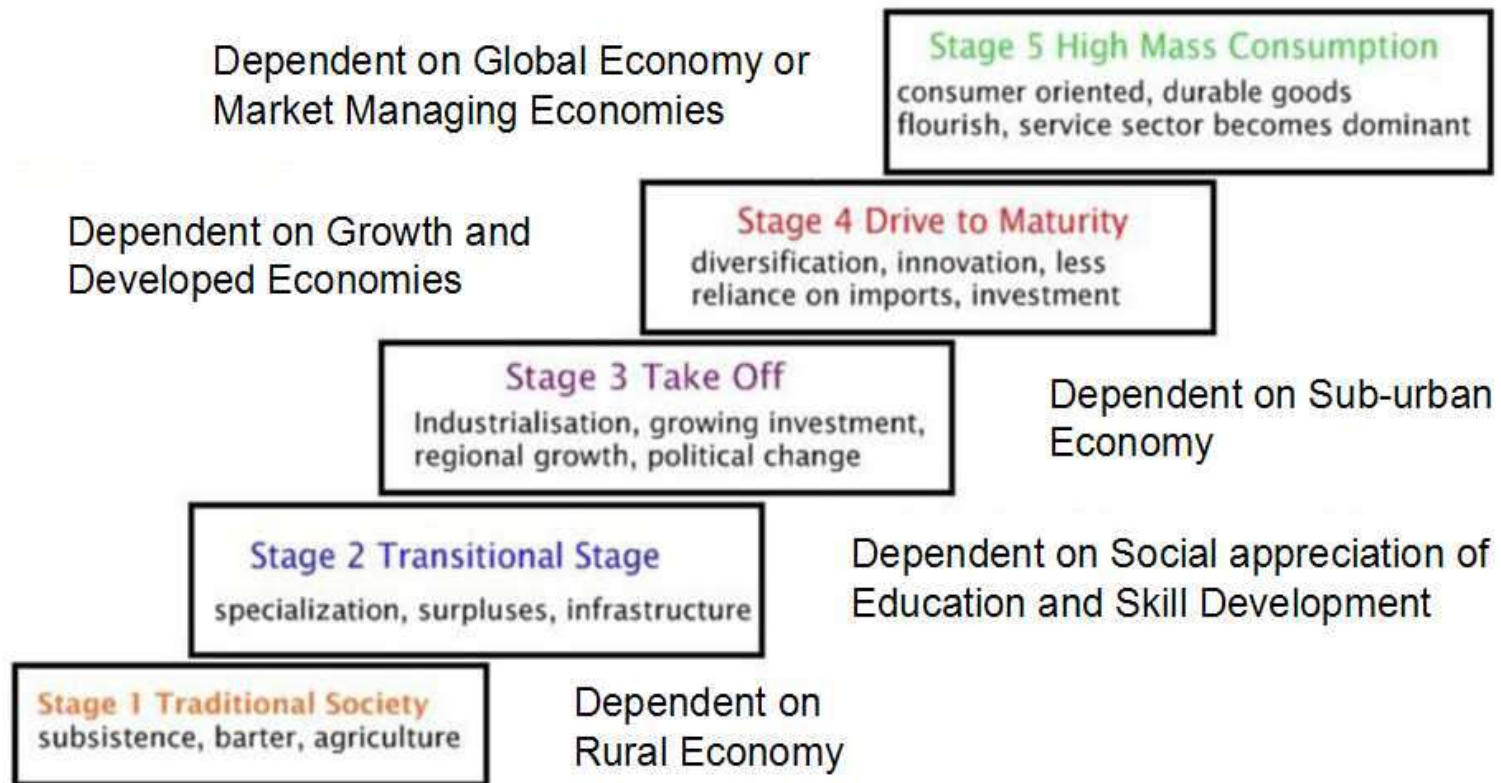
60 Years of Asian Industrialisation commenced with Japan in the 1950s and will conclude with Myanmar



# Economic Growth Stages

- ▶ Agriculture–Economies
  - ▶ Industrial Economies
  - ▶ Consumption Economies
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# Rostow's 5 Stages of growth



*Demographic research requirement using Rostow's model prior to Product Launch*

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# Situating HVC

- ▶ Efficient Inputs (Public Sector and Private Sector)
  - ▶ Economic Leapfrogging (Agriculture Economies to remain Agriculture Economies)– Leapfrogging Development Stages
  - ▶ Agriculture/Horticultural Oriented Value Chains with Nodal developments (Services, regulatory, production (SME) Sectors
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# Sources

- ▶ <https://www.tutor2u.net/economics/reference/rostow-five-stages-of-economic-growth-model>
- ▶ <http://www.grips.ac.jp/forum/module/prsp/FGeese.htm>